



Portland MONTHLY 2022 Holiday Gift Guide

WINTER 2022 ISSUE

Promote your must-have holiday gifts in *Portland Monthly's* annual Holiday Gift Guide. Showcase your best gifts of the season in this reader-favorite section and boost your visibility to holiday shoppers.

PACKAGE DETAILS

Tier 1: Print + Digital \$1,500

Tier 2: Digital Only \$850



INCLUDES:

- Print tile in Winter Issue (**Tier 1 Package Only**)
- Sponsored listing in our online holiday gift guide
- Rotation on high-impact rich media ads
- Exclusive week-long paid social media campaign (Facebook & Instagram)
- Shared social media ad campaign featuring your product in a carousel slide for 3 months
- Native ad position in daily newsletter
- Product feature in Holiday Gift Guide promotional eblast to our subscribers
- Product feature in targeted eblast to 50,000 email addresses

Extend Your Promotion With Optional Add-Ons:

Talk to your sales rep about how to enhance your ad's reach through our customized **email**, **display** and **sponsored content** solutions!

DEADLINES

Space Close: 10/07/22 | **Materials Close:** 10/14/22 | **On Sale:** 11/29/22

SPECS

Headline: 3-5 words

Subhead: 8 words max. (required)

Print Tile Copy: 25-30 words

Print Copy: 150 words max

Contact Info, including URL

Image: 300 dpi or higher

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Portland MONTHLY



220,000
print readership



478,000+
pdxmonthly.com monthly
page views



38,000+
monthly newsletter sends



\$220,000
average household income



82,000+
Facebook fans



102,000+
Twitter followers



63,000+
Instagram followers

Source: 2021 CVC Readership Survey & Google Analytics

SAGACITY MEDIA

SagaCity Media's hyper-local city publications are the preeminent lifestyle media brands in each of their markets. Our award-winning editorial content drives the most-visited local lifestyle websites, largest-selling magazines, and industry-dominating social media followers.

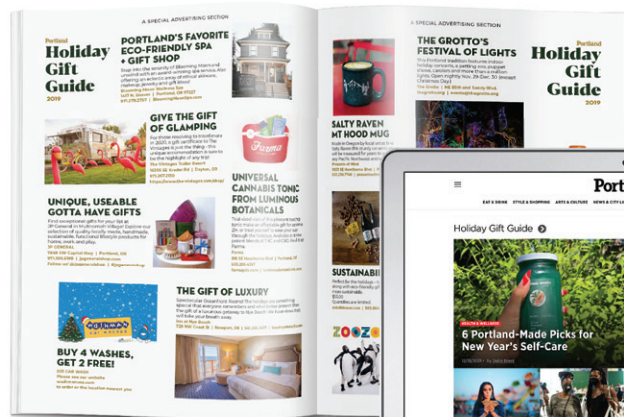
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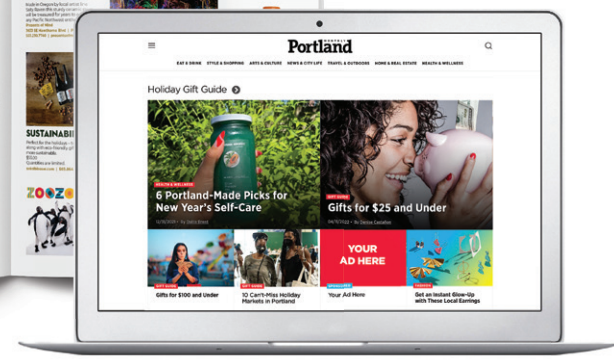
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Images shown are representation.
Final design of elements may change.

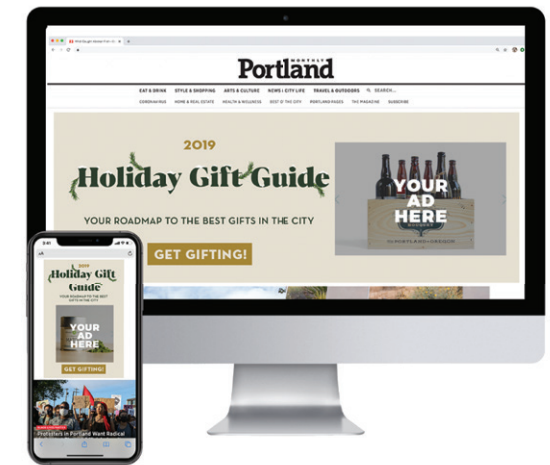
PACKAGE ELEMENTS



Tile in the Winter Issue's Gift Guide
(Tier 1 Package only)



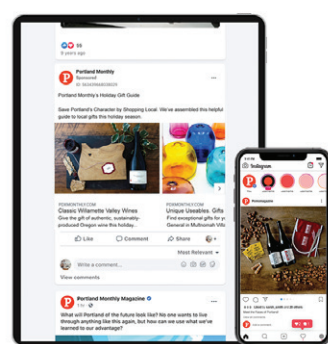
Sponsored listing in our online holiday gift guide



Rotation on high-impact rich media ads



Native ad position in our eNewsletter



Promotion on Facebook & Instagram



eBlasts to our subscribers and 50,000 targeted recipients

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