



Seattle Met

2023 Holiday Gift Guide

WINTER 2023 ISSUE

Promote your must-have holiday gifts in *Seattle Met*'s annual Holiday Gift Guide. Showcase your best gifts of the season in this reader-favorite section and boost your visibility to holiday shoppers.

PACKAGE DETAILS

\$1,500

INDIVIDUAL PROMOTION:

- Print tile in Winter Issue
- Sponsored listing in our online holiday gift guide
- Exclusive week-long paid social media campaign (Facebook & Instagram)
- Native ad position in daily newsletter
- Product featured in Holiday Gift Guide promotional eblast to our subscribers

SHARED PROMOTION:

- Rotation on high-impact rich media ads
- Shared social media ad campaign featuring your product in a slide carousel
- Targeted eblast to 50,000 recipients

Extend Your Promotion With Optional Add-Ons:

Talk to your sales rep about how to enhance your ad's reach through our customized **email**, **display** and **sponsored content** solutions!

DEADLINES

Space Close: 09/21/23 | **Materials Close:** 09/28/23 | **Print On Sale:** 11/14/23 | **Digital Campaign:** 11/20/23 - 1/2/24

ASK ABOUT
MULTIPLE
LISTING
DISCOUNTS!

SPECS

Headline: 3-5 words

Subhead: 8 words max. (required)

Print Tile Copy: 25-30 words

Print Copy: 150 words max

Contact Info, including URL

Image: 300 dpi or higher

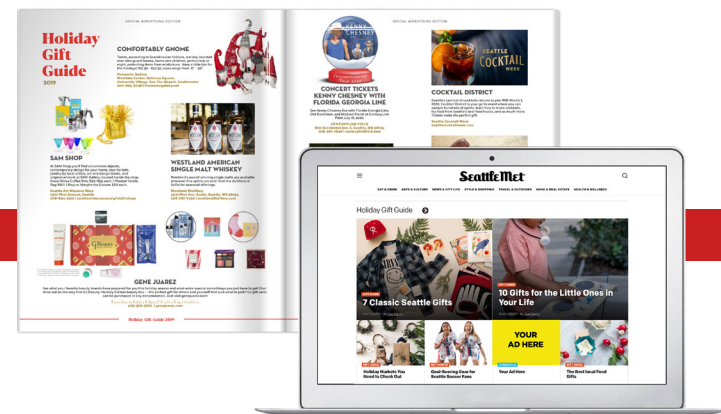
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Seattle Met



171,000
print readership



590,000+
monthly website views



30% clickthrough
rate on newsletters



\$206,000
average household income



65,000+
Facebook fans



77,600+
Instagram followers

Reach the
region's most
affluent and
active readers!

Source: 2021 CVC Readership Survey & Google Analytics

SAGACITY MEDIA

SagaCity Media's hyper-local city publications are the preeminent lifestyle media brands in each of their markets. Our award-winning editorial content drives the most-visited local lifestyle websites, largest-selling magazines, and industry-dominating social media followers.

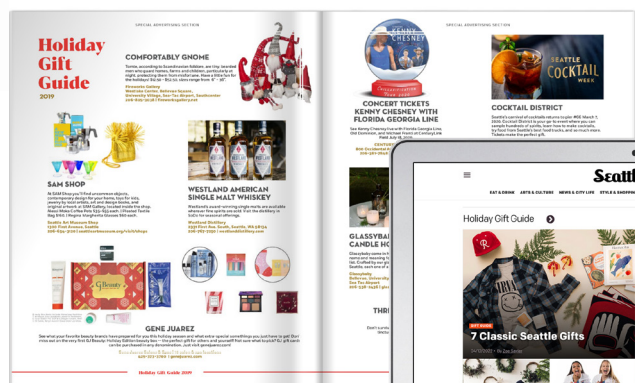
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SeattleMet

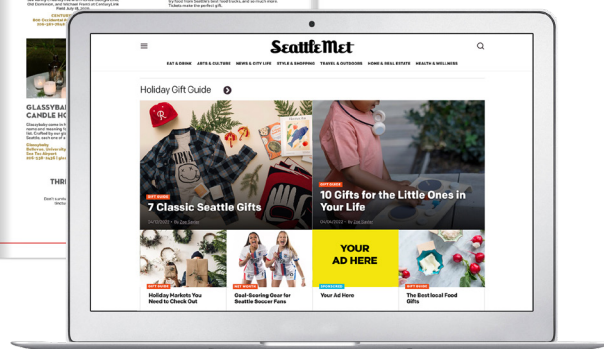
2023 Holiday Gift Guide

Images shown are representation.
Final design of elements may change.

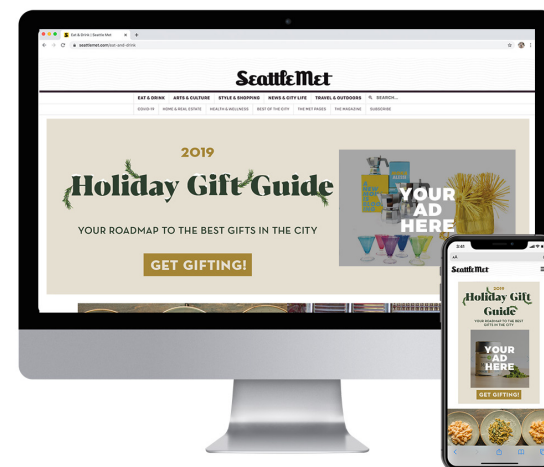
PACKAGE ELEMENTS



Tile in the Winter Issue's
Gift Guide
(Tier 1 Package only)



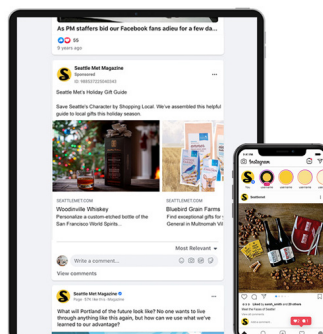
Sponsored listing in our online holiday gift guide



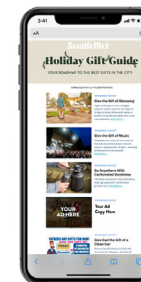
Rotation on high-impact rich media ads



Native ad position in our eNewsletter



Promotion on Facebook & Instagram



eBlasts to our subscribers and
50,000 targeted recipients

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