

# Sarasota Magazine

## 2024 Senior Living, Health & Wellness

New advertising section to promote Sarasota area businesses that offer the best in senior living, wellness, fitness, personal/home care, and aging in place options.

### Sarasota Magazine



**87,000+**  
print readership



**505,000+**  
sarasotamagazine.com  
monthly page views



**30% clickthrough**  
rate on newsletters



**\$323,000**  
average household income



**48,000+**  
Facebook fans



**16,500+**  
Twitter followers



**28,900+**  
Instagram followers

Source: 2021 CVC Readership Survey & Google Analytics

### DETAILS

**Full Page Ad** \$2,400

**1/2 Ad** \$1,300

(Horizontal only)

#### Extend Your Promotion With Optional Add-Ons:

Talk to your sales rep about how to enhance your ad's reach through our customized **email**, **display** and **sponsored content** solutions!

### DEADLINES

**Space Close:** 11/10/23

**Materials Close:** 11/21/23

**On Sale:** 01/03/24

### CONTACT US

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