

Houstonia. Best Escapes

SPRING 2024 ISSUE

Houstonia.

Houstonia's "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.



238,000
print readership



428,000+
monthly website views



30% clickthrough
rate on newsletters



\$211,000
average household income



69,000+
Facebook fans



116,000+
Instagram followers

INCLUDES

- Full-page or 1/2 page print profile in the Spring issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k total impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)



in print

DEADLINES

Space Close: 2/8/24

Materials Close: 2/15/24

On Sale: 4/2/24

RATES

Full Page + Digital \$6,850

1/2 Page + Digital \$5,100



online

SPECS

- Location/Attraction Name
- Contact & Website
- Profile Copy:
 - Full page: 250 words max
 - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

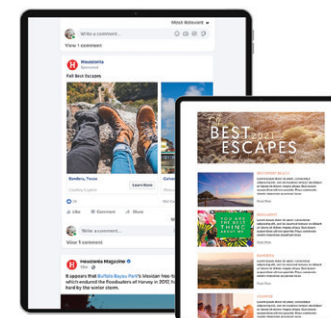
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social & email