

Houstonia. Best Escapes

PUBLISHED QUARTERLY

Houstonia.

Houstonia's "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.



238,000
print readership



428,000+
monthly website views



30% clickthrough
rate on newsletters



\$211,000
average household income



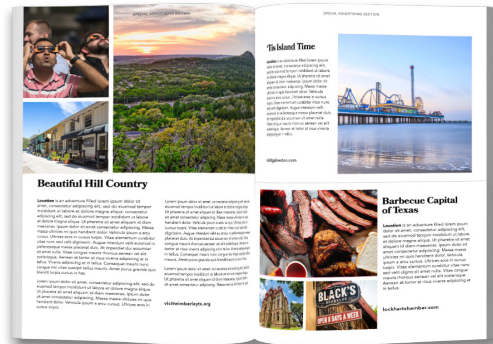
69,000+
Facebook fans



116,000+
Instagram followers

INCLUDES

- Full-page or 1/2 page print profile in the Spring issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k total impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)



in print

DEADLINES

- Spring 2025:** February 8th
- Summer 2025:** May 1st
- Fall 2025:** July 24th
- Winter 2025:** October 16th

RATES

- Full Page + Digital** \$6,850
- 1/2 Page + Digital** \$5,100

* frequency discounts available



online

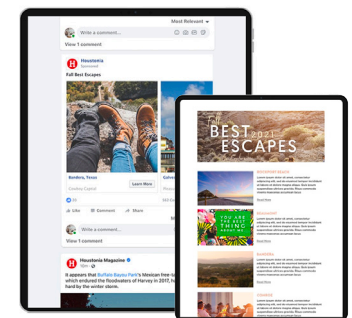
SPECS

- Location/Attraction Name
- Contact & Website
- Profile Copy:
 - Full page: 250 words max
 - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

FOR DETAILS

Amanda Duszynski
aduszynski@houstoniamag.com
(281) 608-4241

Carly Mejia
cmejia@houstoniamag.com
512-574-6433



social & email