

**Our special Realtor Profiles are a great way to highlight you and your company in print and on online.**

Packages include a print feature in the Summer issue of Houstonia and online article in the Realtor Showcase microsite with native, social and email promotion.

**RESERVE YOUR PROFILE!  
SPACE CLOSES 5/12/23**

**Stephanie Rice**  
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**Les Utley**  
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## Showcase your practice and properties!

Readers use *Houstonia* as a year-round resource to find the best that Houston has to offer. This summer we are featuring a **Realtor Showcase**, profiling the finest Houston-area Realtors and their most prestigious properties, whether on-the-market or recently sold. This is the perfect opportunity to tell Houston a little bit about you and what makes you the best in class.

## HOUSTONIA REACH

-  **238,000**  
print readership
-  **428,000+**  
monthly website views
-  **30% clickthrough**  
rate on newsletters
-  **\$211,000**  
average household income
-  **69,000+**  
Facebook fans
-  **116,000+**  
Instagram followers

Reach the  
region's most  
affluent and  
active readers!

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## PRINT+DIGITAL RATES

**Full Page + Digital** \$6,850

**1/2 Page + Digital** \$5,100

## PRINT ONLY SPECIAL

**Full Page Profile** \$4,550

**1/2 Page Profile** \$2,950

## INCLUDES:

- One hour session with Professional Photographer
- Profile feature in Summer Issue of *Houstonia* (select your size)

Digital/Online Promotion includes:

- Online version of your profile hosted on houstoniamag.com and promoted in native ads alongside editorial content
- High-impact banner ads promote you and your article
- Social Media Promotion
- eNewsletter and Email promotion

## DEADLINES

**Space Close:** 5/12/23

**Materials Close:** 5/17/23

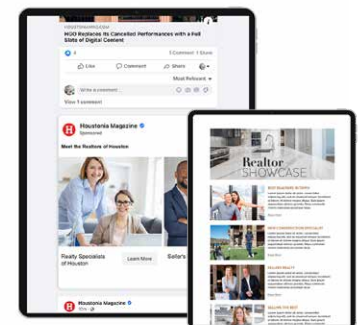
**On Sale:** 6/27/23



in print



online



social & email