

Our special Faces of Houston profile section is a great way to highlight you and your company in print and on online.

Packages include a print feature in the Winter issue of *Houstonia* and online article in the The Faces of Houston microsite with native, social and email promotion.

**RESERVE YOUR PROFILE!
SPACE CLOSES 10/26/23**

Stephanie Rice
srice@houstoniamag.com
(713) 410-3572

Thomas Bonner
tbonner@houstoniamag.com
(713) 820-2402



Whether you are a pioneer of your field or on the brink of greatness, what is it that you want to be known for? This winter, *Houstonia* will feature leaders of various industries in a powerful professional profile section, "Faces of Houston." *Houstonia*, the city's #1 lifestyle magazine, will help you discover your brand statement and announce through the pages of the magazine and on pdxmonthly.com.

HOUSTONIA REACH

 **238,000**
print readership

 **428,000+**
monthly website views

 **30% clickthrough**
rate on newsletters

 **\$211,000**
average household income

 **69,000+**
Facebook fans

 **116,000+**
Instagram followers

Reach the
region's most
affluent and
active readers!

RESERVE YOUR PROFILE!
SPACE CLOSES 10/26/23

Stephanie Rice
srice@houstoniamag.com
(713) 410-3572

Thomas Bonner
tbonner@houstoniamag.com
(713) 820-2402

All Profiles Include Print and Online Promotion!

- One hour session with Professional Photographer (*spread and full pages only*)
- Profile feature in Winter Issue of *Houstonia* (select your size)
- Online version of your profile hosted on the FACES of Houston microsite and promoted in native ads alongside editorial content
- High-impact banner ads promote you and your listing
- Social Media Promotion
- eNewsletter and Email promotion

Extend Your Reach With Optional Add-Ons:

Talk to your sales rep about how to enhance your profile's reach through our customized **email, display** and **sponsored content** solutions!

2023 RATES

Spread + Digital	\$9,500
Full Page + Digital	\$6,850
1/2 Page + Digital	\$5,100

DEADLINES

Space Close: 10/26/23

Materials Close: 10/26/23

On Sale: 12/05/23



online



in print



social & email