

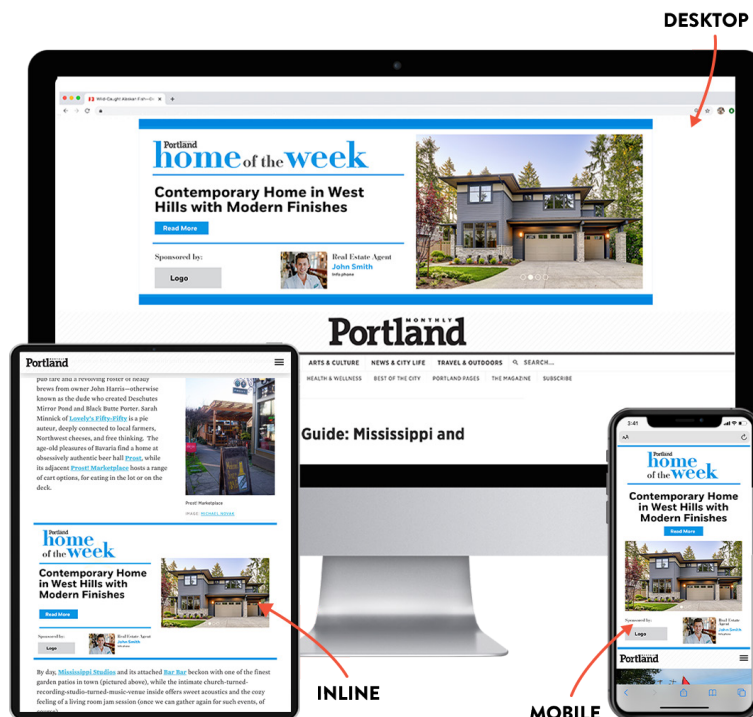


Exclusive Digital Real Estate Package

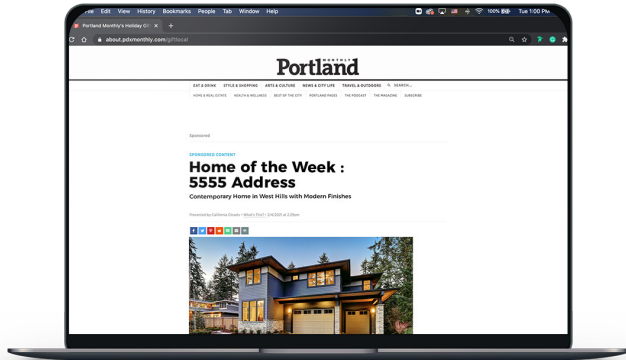
Reach Portland's most **affluent, pre-qualified**, audience today!
pdxmonthly.com Home & Real Estate Channel serves nearly **400,000 page views**. Showcase your current listing with this exclusive Home of the Week package!

DIGITAL PACKAGE - \$1,750 PER WEEK

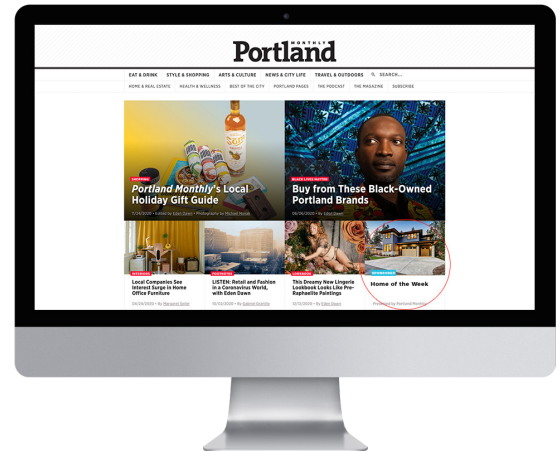
RICH MEDIA UNIT WITH SLIDESHOW



SPONSORED ARTICLE ON PDXMONTHLY.COM



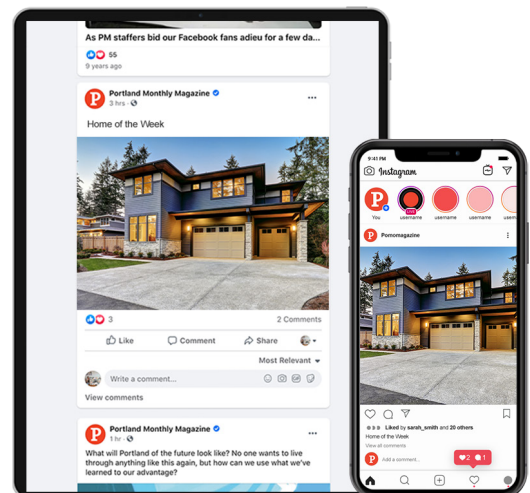
ARTICLE FEATURE ON THE HOME & REAL ESTATE CHANNEL



NATIVE E-NEWSLETTER



INSTAGRAM AND FACEBOOK AD



HOME OF THE WEEK PACKAGE DETAILS

DIGITAL PACKAGE - \$1,750 PER WEEK

Includes:

- Sponsored article content on pdxmonthly.com with 5,000 native ad impressions on Home & Real Estate Channel
- 7,500 Rich Media Unit Impressions on Home & Real Estate Channel
- 1x native e-newsletter feature in *Portland Monthly* Dispatch
- 1 week Facebook & Instagram Promo Campaign

Optional Add-ons:

- FB or Instagram boost post **\$250/mo**
- *Portland Monthly's* Exclusives e-Blast for opt-in offers **\$1,500/blast**

DIGITAL SPECS

Sponsored Content

- Images (1-10 total); min. size 1200x800 @ 72dpi / max. size 5000x5000 @ 72dpi
- Hires logo
- Home of the Week article copy in a Microsoft Word Document:
 - Headline – 5-10 words
 - Subtitle – limit 255 characters
 - Article copy – between 300-700 words (content may include links and basic formatting, e.g. bold, italic, bulleted / numbered lists, etc.)
- Contact information you want listed
- Social Media Handles - Facebook & Instagram

Contact Your Rep Now!

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