


Best Escapes


SPRING 2024 ISSUE

Portland

Portland Monthly's new "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.

 **219,000**
print readership

 **478,000+**
monthly website views

 **30%** clickthrough
rate on newsletters

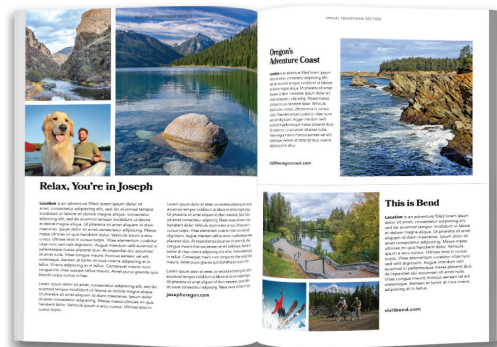
 **\$219,000**
average household income

 **84,000+**
Facebook fans

 **68,000+**
Instagram followers

INCLUDES

- Full-page or 1/2 page print ad in the Spring issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k total impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)



in print

DEADLINES

Space Close: 1/26/24

Materials Close: 2/2/24

On Sale: 3/20/24

RATES

Full Page + Digital \$6,850

1/2 Page + Digital \$5,100

SPECS

- Location/Attraction Name
- Contact & Website
- Profile Copy:
 - Full page: 250 words max
 - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

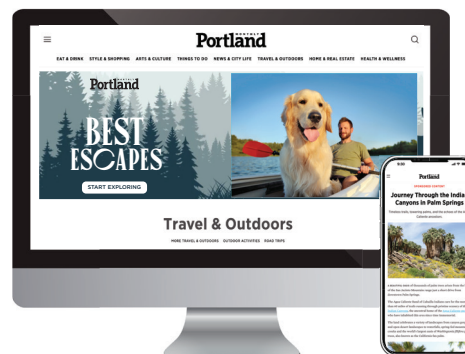
FOR DETAILS

Chris Healy

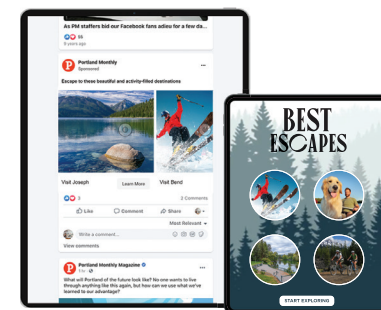
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online



social & email