

Best Escapes

PUBLISHED QUARTERLY

Portland

Portland Monthly's new "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.



219,000
print readership



478,000+
monthly website views



30% clickthrough
rate on newsletters



\$219,000
average household income



84,000+
Facebook fans



68,000+
Instagram followers

INCLUDES

- Full-page or 1/2 page print profile in the quarterly print issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k combined impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)



in print

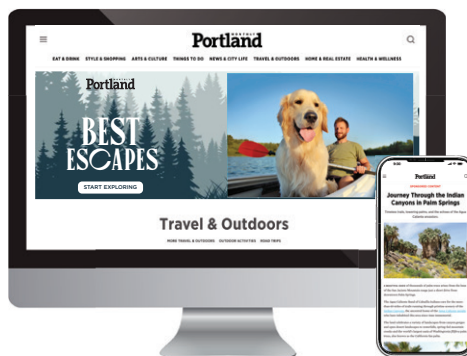
DEADLINES

- Spring 2024:** January 26th
- Summer 2024:** April 19th
- Fall 2024:** July 12th
- Winter 2024:** October 4th

RATES*

- Full Page + Digital** \$6,850
- 1/2 Page + Digital** \$5,100

* frequency discounts available



online

SPECS

- Location/Attraction Name
- Subhead/Tagline
- Contact & Website
- Profile Copy:
 - Full page: 250 words max
 - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

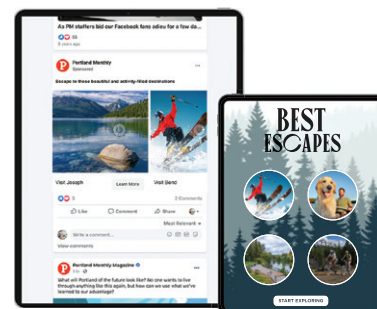
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social & email