

# Best Escapes

PUBLISHED QUARTERLY

## Portland

Portland Monthly's new "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.



**219,000**  
print readership



**478,000+**  
monthly website views



**30%** clickthrough  
rate on newsletters



**\$219,000**  
average household income



**84,000+**  
Facebook fans



**68,000+**  
Instagram followers

## INCLUDES

- Full-page or 1/2 page print profile in the quarterly print issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k combined impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)



in print

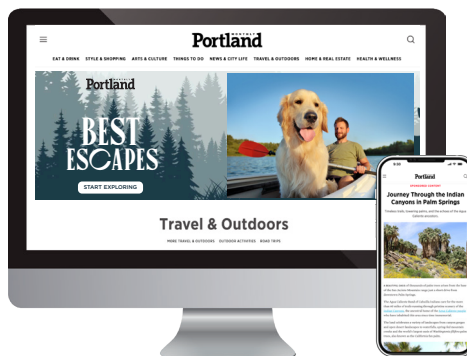
## DEADLINES

- Spring 2025:** January 24th
- Summer 2025:** April 18th
- Fall 2025:** July 11th
- Winter 2025:** September 26th

## RATES\*

- Full Page + Digital** \$6,850
- 1/2 Page + Digital** \$5,100

\* frequency discounts available



online

## SPECS

- Location/Attraction Name
- Subhead/Tagline
- Contact & Website
- Profile Copy:
  - Full page: 250 words max
  - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

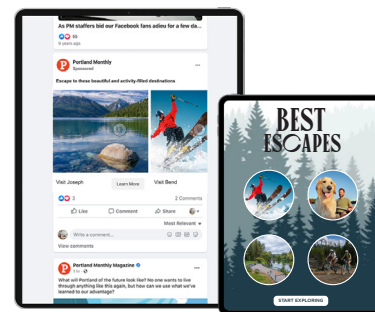
## FOR DETAILS

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social & email