

CHAMPIONS of DIVERSITY



“We are building a community that embraces all perspectives, voices, people.”

THE COMMUNITY FOUNDATION of Sarasota County is committed to improving the lives of all people. We believe the strength of our community is in its diversity. Together, we strive to address issues and create opportunities so all people can achieve their full potential. Our commitment to Diversity, Equity, and Inclusion embraces diversity of people and thought, effective community engagement, and philanthropy's ability to impact equity and disparities.

Diversity in philanthropy is about different groups of people brought together through the power of generosity to provide support and services leading to social change. Together with donors, nonprofit partners, and beneficiaries, our board and staff work to empower the whole community.

Equity is the allocation of resources and services, and support of policies that benefit the community.

Inclusion intentionally creates a dynamic environment of belonging that ensures equitable access to resources and opportunities for all in ways that all individuals and groups feel respected, engaged, motivated, and valued.

Join us in building a community that embraces all perspectives, all voices, all people.

cfsarasota.org



SPONSORED CONTENT

Is inclusion and diversity important to your organization?

It is to our readers, who are your clients, donors, patrons, customers and employees. Tell them how you support equality, diversity and inclusion in our community and beyond.

The issue will celebrate our 14th Annual Unity Award winners who are everyday people who invested their energy, talent and resources to champion diversity in Sarasota and Manatee.

Profile packages include a print feature in the January/February issue of Sarasota Magazine, and three months of promotional banner, social and email advertising.

RESERVE YOUR PROFILE!

Kellie Bartholomew

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James Guttridge

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SM REACH

Reach the
region's most
affluent
and active
readers!



87,000+
print readership



505,000+
sarasota.com monthly
page views



30% clickthrough
rate on newsletters



\$323,000
average household income



45,000+
Facebook fans



16,500+
Twitter followers



26,000+
Instagram followers

RESERVE
YOUR PROFILE!

SPACE CLOSES 11/10/23

Kellie Bartholomew
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James Guttridge
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All Profiles Include Print and Online Promotion!

- One-hour session with a Professional Photographer
- Profile feature in the Jan/Feb Issue of Sarasota Magazine
- Online version of your profile hosted on sarasotamagazine.com & promoted in native ads alongside editorial content
- High-impact banner ads promote you and your article
- Social Media Promotion
- eNewsletter and Email promotion

Extend Your Reach With Optional Add-Ons:

Ask us how to enhance your profile's reach through our customized **email, display** and **sponsored content** solutions!

2024 RATES

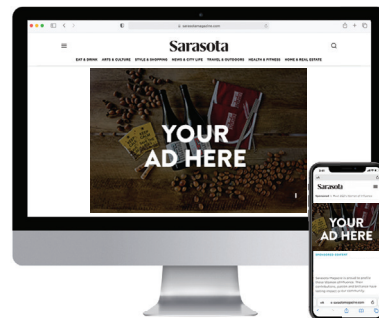
Spread + Digital	\$5,750
Full Page + Digital	\$4,425

DEADLINES

Space Close: 11/10/23

Materials Close: 11/21/23

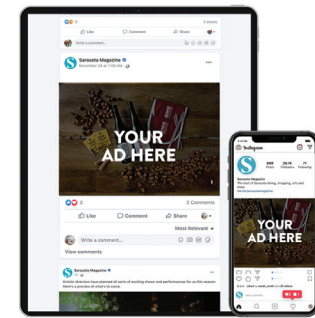
On Sale: 01/03/24



online



in print



social & email