

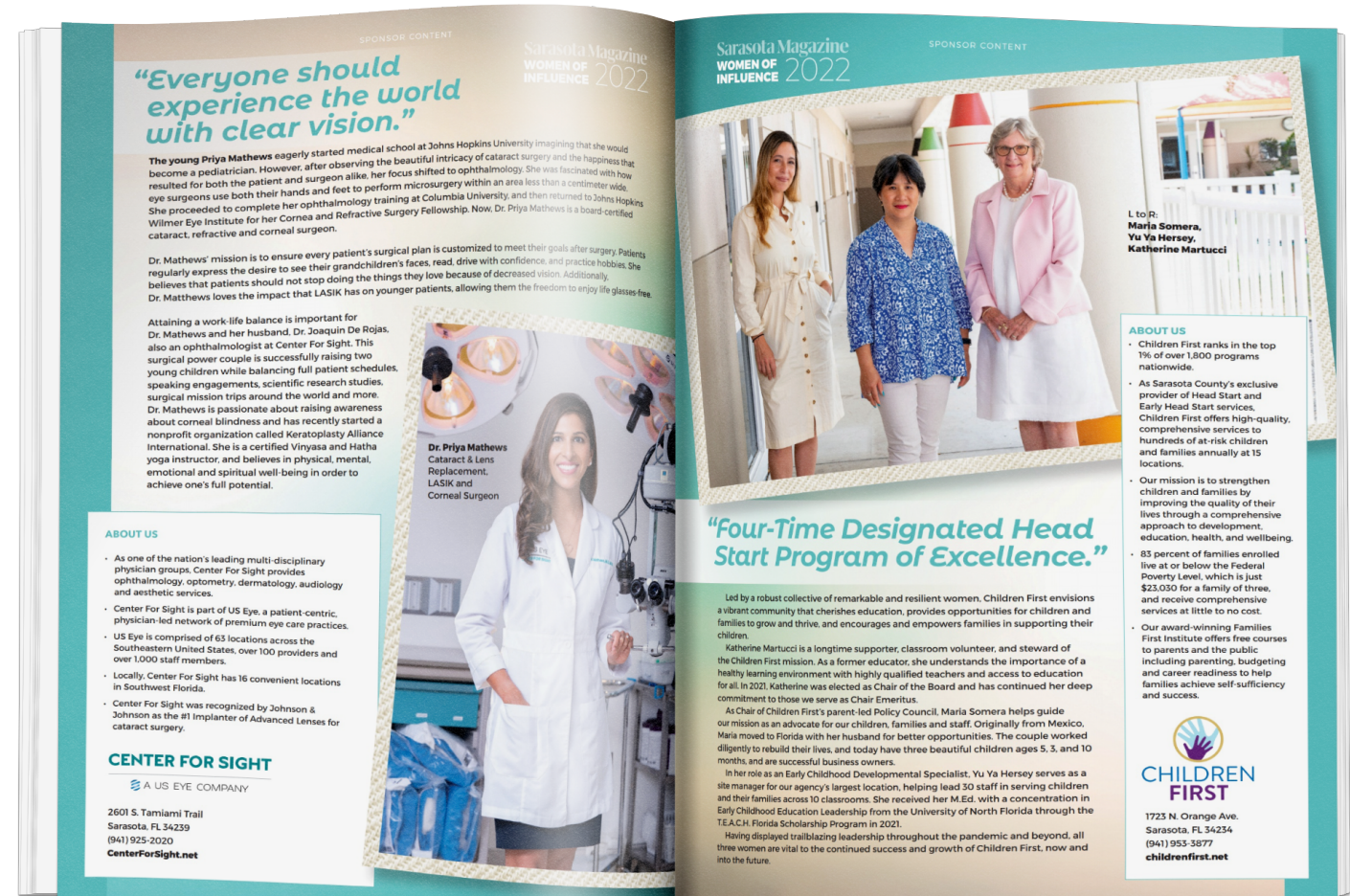
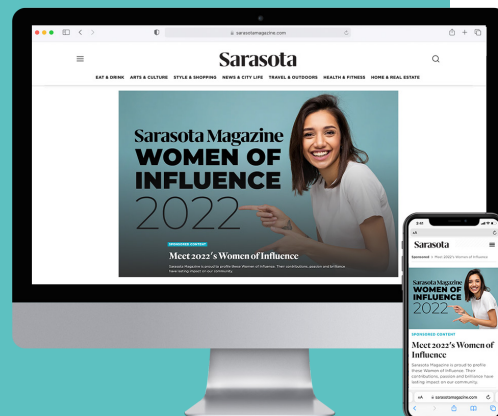
It's no secret that the women of Sarasota are some of the most intelligent, resilient, adventurous, and downright impressive individuals in America.

We will showcase female leaders of various industries in a powerful portrait-style advertorial called "Women of Influence." Whether you are a pioneer in your field or on the brink of greatness, what is it that you want to be known for?

**RESERVE
YOUR PROFILE!**

Dan Starostecki
dans@sarasotamagazine.com

Kellie Bartholomew
kbartholomew@sarasotamagazine.com



Profile packages include a print feature in the July/August issue of Sarasota Magazine, and three months of promotional banner, social and email advertising.

SM REACH

Reach the
region's most
affluent
and active
readers!



87,000+
print readership



505,000+
sarasota.com monthly
page views



30% clickthrough
rate on newsletters



\$323,000
average household income



45,000+
Facebook fans



16,500+
Twitter followers



26,000+
Instagram followers

RESERVE
YOUR PROFILE!

SPACE CLOSES 06/02/23

Dan Starostecki
dans@sarasotamagazine.com

Kellie Bartholomew
kbartholomew@sarasotamagazine.com

All Profiles Include Print and Online Promotion!

- One hour session with Professional Photographer
- Profile feature in the July/August Issue of *Sarasota Magazine* (select your size)
- Online version of your profile hosted on sarasotamagazine.com and promoted in native ads alongside editorial content
- High-impact banner ads promote you and your article
- Social Media Promotion
- eNewsletter and Email promotion

Extend Your Reach With Optional Add-Ons:

Ask us how to enhance your profile's reach through our customized **email, display** and **sponsored content** solutions!

2023 RATES

Spread + Digital	\$5,750
Full Page + Digital	\$4,425
1/2 Page + Digital	\$3,550

DEADLINES

Space Close: 06/02/23

Materials Close: 06/09/23

On Sale: 07/11/23



online



in print



social & email