Sarasota Magazine

Women of Influence

Featured in July/August 2023 issue

It's no secret that the women of Sarasota are some of the most intelligent, resilient, adventurous, and downright impressive individuals in America.

We will showcase female leaders of various industries in a powerful portrait-style advertorial called "Women of Influence." Whether you are a pioneer in your field or on the brink of greatness, what is it that you want to be known for?

RESERVE YOUR PROFILE!

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"Everyone should experience the world with clear vision."

The young Priya Mathews eagerly started medical school at Johns Hopkins Univ The young Priya Mathews eagerly started medical school at Johns Hopkins University im-become a pediatrician. However, after observing the beautiful intracy of cataracts turgery resulted for both the patient and surgeon aliae. The focus shifted to ophthaminolog, Shew eye surgeons use both their hands and feet to perform microsurgery within an area less the She proceeded to complete her ophthalmology training at Columbia University, and then Wilmor Eye Institute for her Cornea and Refractive Surgery Feliovaship. Now, Dr. Priya Mathe cataract, terfactive and corneal surgeon. ed with how Johns Hopki cataract, refractive and corneal surgeon

Dr. Mathews' mission is to ensure every patient's surgical plan is customized to meet the Dr. Mathews' mission is to ensure every patient's surgicup pain is customized to meet their regularly express the desire to see their grandchildren's faces, read, drive with confidence, believes that patients should not stop doing the things they love because of decreased vis believes. Urgery Patient ractice hobbies. She Dr. Matthews loves the impact that LASIK has on younger patients, allowing them the

aining a work-life balance is important for Dr. Mathews and her husband. Dr. Joaquin De Rojas, also an ophthalmologist at Center For Sight. This surgical power couple is successfully raising two young children while balancing full patient schedules, speaking engagements, scientific research studies, surgical mission trips around the world and more. Dr. Mathews is passionate about raising awareness about corneal blindness and has recently started a nonprofit organization called Keratoplasty Alliance International. She is a certified Vinyasa and Hatha yoga instructor, and believes in physical, mental, emotional and spiritual well-being in order to achieve one's full potential.

ABOUT US

As one of the nation's leading multi-disciplinary physician groups, Center For Sight provides ophthalmology, optometry, dermatology, audiology and aesthetic services.

Center For Sight is part of US Eye, a patient-centric physician-led network of premium eye care practices.

US Eye is comprised of 63 locations across the Southeastern United States, over 100 providers and over 1,000 staff members.

Locally, Center For Sight has 16 convenient location in Southwest Florida. Center For Sight was recognized by Johnson &

Johnson as the #1 Implanter of Advanced Lenses for cataract surgery.

CENTER FOR SIGHT S A US EYE COMPANY

2601 S. Tamiami Trai Sarasota, FL 34239 (941) 925-2020 CenterForSight.ne

WOMEN OF 202

"Four-Time Designated Head Start Program of Excellence."

Led by a robust collective of remarkable and resilient women. Children First envisions a vibrant community that cherishes education, provides opportunities for children and families to grow and thrive, and encourages and empowers families in supporting their

Katherine Martucci is a longtime supporter, classroom volunteer, and steward of the Children First mission. As a former educator, she understands the importance of a healthy learning environment with highly qualified teachers and access to education for all. In 2021. Katherine was elected as Chair of the Board and has continued her deep mitment to those we serve as Chair Emeritus.

As Chair of Children First's parent-led Policy Council, Maria Somera helps guide our mission as an advocate for our children, families and staff. Originally from Mexico. Maria moved to Florida with her husband for better opportunities. The couple worked diligently to rebuild their lives, and today have three beautiful children ages 5, 3, and 10 nonths, and are successful business owners.

In her role as an Early Childhood Developmental Specialist, Yu Ya Hersey serves as a site manager for our agency's largest location, helping lead 30 staff in serving children and their families across 10 classrooms. She received her M.Ed. with a concentration in Early Childhood Education Leadership from the University of North Florida through the TEACH. Florida Scholarship Program in 2021.

Having displayed trailblazing leadership throughout the pandemic and beyond, all three women are vital to the continued success and growth of Children First, now and into the future.



ABOUT US Children First ranks in the top 1% of over 1,800 programs

nationwide. As Sarasota County's exclusive As Sarasota County's exclusive provider of Head Start and Early Head Start services, Children First offers high-quality, comprehensive services to hundreds of at-risk children and families annually at 15 locations.

Our mission is to strengthen children and families by improving the quality of their lives through a comprehensive approach to development, education, health, and wellbeing.

83 percent of families enrolled as percent of tamilies enroll live at or below the Federal Poverty Level, which is just \$23,030 for a family of three, and receive comprehensive services at little to no cost. **Our award-winning Families**

First Institute offers free courses First institute offers free courses to parents and the public including parenting, budgeting and career readiness to help families achieve self-sufficiency and success



1723 N. Orange Ave Sarasota, FL 34234 (941) 953-3877 childrenfirst.net

Profile packages include a print feature in the July/August issue of Sarasota Magazine, and three months of promotional banner, social and email advertising.





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All Profiles Include Print and Online Promotion!

- One hour session with Professional Photographer
- Profile feature in the July/August Issue of Sarasota Magazine (select your size)
- Online version of your profile hosted on sarasotamagazine.com and promoted in native ads alongside editorial content
- High-impact banner ads promote you and your article
- Social Media Promotion

solutions!

• eNewsletter and Email promotion

Extend Your Reach With Optional Add-Ons:

Ask us how to enhance your profile's reach through

our customized email, display and sponsored content

2023 RATES

Spread + Digital	\$5,750
Full Page + Digital	\$4,425
1/2 Page + Digital	\$3,550

DEADLINES

Space Close: 06/02/23 **Materials Close:** 06/09/23 **On Sale:** 07/11/23







in print

social & email