


Best Escapes

SPRING 2024 ISSUE

SeattleMet


Seattle Met's new "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.


 **171,000**
print readership

 **590,000+**
monthly website views

 **30%** clickthrough
rate on newsletters

 **\$206,000**
average household income

 **65,000+**
Facebook fans

 **77,000+**
Instagram followers

INCLUDES

- Full-page or 1/2 page print ad in the Spring issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k total impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)

DEADLINES

Space Close: 1/11/24

Materials Close: 1/18/24

On Sale: 3/5/24

RATES

Full Page + Digital \$6,850

1/2 Page + Digital \$5,100

SPECS

- Location/Attraction Name
- Contact & Website
- Profile Copy:
 - Full page: 250 words max
 - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

FOR DETAILS

Liz Utley

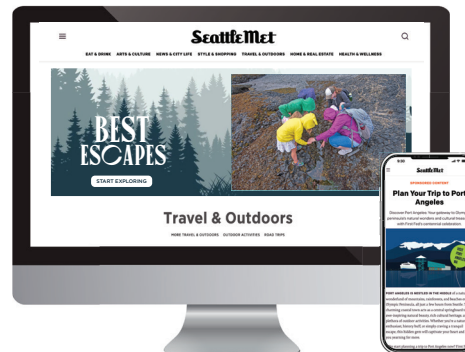
lutley@sagacitymedia.com
(425) 890-2947

Trish Bruno

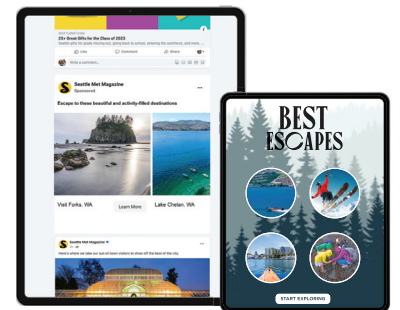
tbruno@sagacitymedia.com
(425) 208-6374



in print



online



social & email