

Best Escapes

PUBLISHED QUARTERLY

SeattleMet

Seattle Met's new "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.

 **171,000**
print readership

 **590,000+**
monthly website views

 **30% clickthrough**
rate on newsletters

 **\$206,000**
average household income

 **65,000+**
Facebook fans

 **77,000+**
Instagram followers

INCLUDES

- Full-page or 1/2 page print profile in the quarterly print issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k combined impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)

DEADLINES

- Spring 2025:** January 9th
- Summer 2025:** April 10th
- Fall 2025:** July 3rd
- Winter 2025:** September 25th

RATES

- Full Page + Digital** \$6,850
- 1/2 Page + Digital** \$5,100

* frequency discounts available

SPECS

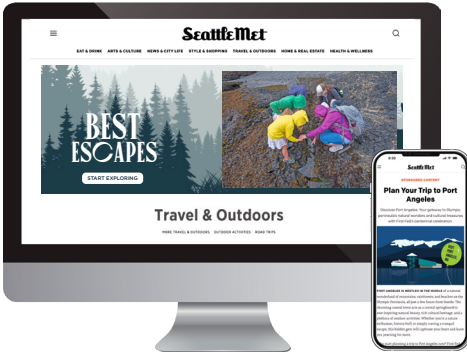
- Location/Attraction Name
- Subhead/Tagline
- Contact & Website
- Profile Copy:
 - Full page: 250 words max
 - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

FOR DETAILS

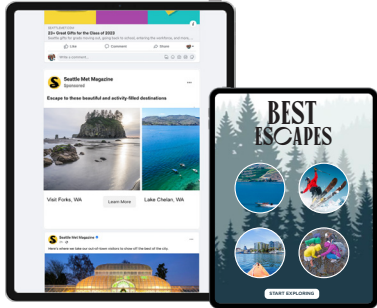
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in print



online



social & email