

# Best Escapes

PUBLISHED QUARTERLY

## Seattle Met

Seattle Met's new "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.



**171,000**  
print readership



**590,000+**  
monthly website views



**30% clickthrough**  
rate on newsletters



**\$206,000**  
average household income



**65,000+**  
Facebook fans



**77,000+**  
Instagram followers

## INCLUDES

- Full-page or 1/2 page print profile in the quarterly print issue
- Article featured on Escapes Microsite + 20k Native Impressions on Travel & Outdoors Channel
- Rich Media Impressions on Travel & Outdoor Channel (30k combined impressions over a 3 month period)
- Escapes Custom E-Blast (combined)
- Facebook promotion (combined)
- Instagram Promotion (combined)



in print

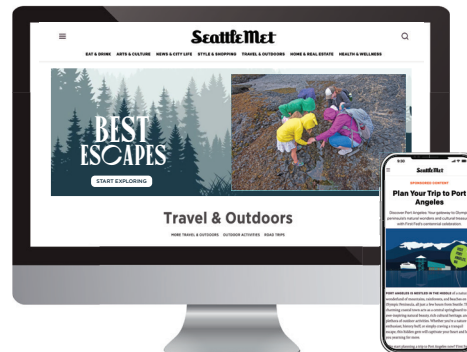
## DEADLINES

- Spring 2024:** January 11th  
**Summer 2024:** April 4th  
**Fall 2024:** July 5th  
**Winter 2024:** September 26th

## RATES

- Full Page + Digital** \$6,850  
**1/2 Page + Digital** \$5,100

\* frequency discounts available



online

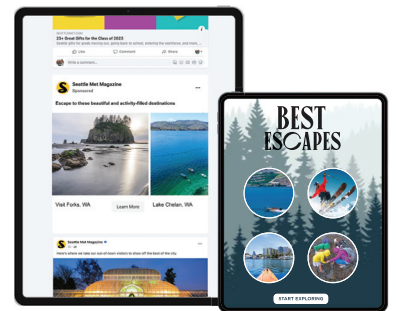
## SPECS

- Location/Attraction Name
- Subhead/Tagline
- Contact & Website
- Profile Copy:
  - Full page: 250 words max
  - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

## FOR DETAILS

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social & email