

# Sponsor Content Creative Brief

Please fill out a copy of this document and send to your sales rep.

*Note: Portland Monthly's Client Design Services are available for current advertisers with a total of 3 revisions – in order to limit the number of hours, our designer will not begin working on your page until all assets listed below have been submitted.*

## COPY

**PRINT WORD COUNTS: Spread (300–700 words) Full Page (300–550 words)**

**Title** (5–15 words)

**Subtitle** (Maximum length is 150 characters)

**Writer Credit** (Optional)

**Photographer Credit**

**Photo Captions**

**Contact Info** (URL, Address, Phone Number)

**Pull Quote** (Optional)

**Facebook business page URL**

**Instagram Handle**

## IMAGERY

Will be used for Facebook/Instagram post as well.

**2-4 Photos** (please attached with this document)

**Images must not contain logos or text**

**All images need to be Hi-res, 300 dpi, CMYK**

**Square or landscape formate are recommended**

## LOGO (Optional)

Be sure to include your logo when sending your imagery and copy along!

**Logo file formats may include:**

EPS

PNG

JPG